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In the depths of forgotten wine-cellars The Past of the Wine-Growing Regions in Hungary

In the next issue of *Átjáró* periodical we would like to invite the readers to an exciting and thought-provoking journey into the past of the Hungarian wine culture. Although the Carpathian-basin lies at the Northeaster border of the European wine-growing areas, but due to the exceptional climatic conditions Hungary was a “wine empire” for centuries even at the end of 19. Century our country was the second largest wine-producing country after France in Europe.

The Hungarian language region largely coincided with the finest wine-producing areas in the Carpathian-Basin, therefore wine-growing and wine-producing methods have had a culture-shaping role in the Hungarian culture. That culture-shaping power played a great role in that the people and nature called into existence in those wine-growing areas filled the place with unique traditions, which we know as historical wine-growing regions nowadays. The names of Tokaj, Villány, or Eger sound familiar to every Hungarian. But other old wine-growing areas have been forgotten due to the devastation of the Ottoman Empire, grape phylloxera-disease, and the Trianon Peace Treaty, or the collectivization process of the socialist dictatorship.

In the upcoming issue of the *Átjáró* periodical would like to bring the readers closer to those unforgotten wine-growing areas and get them acquainted with the traditions, touristic values, and the past and future of Szerémség, Arad-hegyalja, Érmellék, Csongrád, Nagy-Somló, and Bükkalja. Our main goal is to examine the values and the revitalisation processes of these wine-growing areas through multidisciplinary approaches.

To fulfil this task we are looking for authors who could submit scholarly studies to us in the following topics (the below topics are just exemplary).

- Introduction of the forgotten and renascent historical wine-growing areas (Ottoman Hungary, Grape phylloxera-disease, planned Economy, collectivized Agriculture)
- Traditions and heritage of the unforgotten wine-growing areas
- Economic traditions and strategies of the formerly famous wine-growing areas
- Agricultural History of the forgotten wine-growing areas (cultivation Methods, selective breeding, pest control, processing technologies, equipment)
- Introduction of local grape- and wine species
- Introduction of the landscape and the architecture in formerly famous wine growing areas
- Narratives and memories about the forgotten wine-growing areas
- Local Regulations of wine-growing, or wine-making – local wine region councils
- Grower and Vendor communities, Farmers Cooperatives, Lobbies (Labour Organizations)
- Artistic and literary representations of the historical wine-growing areas
- Tourism and economic alternatives in the historical wine-growing areas
- Revitalization attempts in the forgotten wine-growing areas (successes and failures)
- Examples of International revivifying of historical wine-growing areas
- Forgotten wine-growing areas once and nova days in the markets (marketing strategies, resorts, opportunities)
- Famous Persons, Oenologists, Representations of traditional winegrower and winemaker people
- Foreign experiences about Hungarian Wine

Deadline for submission of manuscripts: 15. 04. 2015.

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